Cama Motors Pvt. Ltd. Rustom Cama Marg, Lal Darwaja, Ahmedabad 380 001 T +91 79 25505281-86



ALL ABOUT LUXURY CARS

08 April 2011.

To, Ms Karin Stoll Trade Commissioner (Commercial Matters) Embassy of Republic of Germany 6/50 G, Shanti Path, Chankya Puri New Delhi-110 021

Dear Madam,

I have been trying to contact you for the last so many days but have been unable to do so and today my secretary conveyed to me your message to say that since this was a commercial matter (the entire chapter had disclosed to you since the last so many months back between our company and MBIL), you as a part of German Embassy would not be in position to intervene.

Dear Madam as far as we can make out or understand and based on the earlier assurance given by you over the telephone it would be the correct role of the commercial division of the Embassy to thoroughly investigate such an important failure on the part of the German Origin Company and without being evasive to give us a proper justifiable response.

One has always understood that it is the function of the Embassy of any Country which runs a specific separate commercial department to see to it that the trade and commercial relations between Countries remain intact and that any serious complaints about trade practices as followed by German companies in India are based on just and equitable measuring and that merely out of negligence, arrogance or indifference, companies or individuals in India do not suffer injustice.

It is not our intention to teach you diplomatic practices but especially in view of the recent circumstances effecting vehicles manufacture red by Daimler Benz in other parts of the World, we are once again requesting you most emphatically to investigate the Chapter with an idea to deal justice to our demand.

As no doubt you would be aware approximately one hundred eighty thousands Mercedes Benz vehicles have been recalled for similar life threatening failures in the US alone. We are more than 100% sure that similar vehicles manufactured during the same period of

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time are also operating in India, Europe and other part of Africa and Asia. But for some obscure and unknown reasons no vehicles in other parts of the World are being recalled.

Be that as it may we have placed before you a full justifiable demand for investigation into other major possible life threatening failures in Mercedes Benz vehicles made not only in India but also world wide and yet the Trade Commissioner of Germany in India has chosen to wash their hands off the issue merely by sending a telephonic message that the embassy cannot intervene in this issue.

We have not asked for interference, we have asked for investigation as to why these highly dangerous vehicles are permitted to operate without a recall for rectification and we believe that we are fully within our rights to demand that a thorough investigation is entered into and the defaulting German Company is called to book.

Dear madam, Trade Commissioner are we in India and else where in the world children of a lesser God that a mere manufacturing company can overlook the danger to our lives whereas similar if not identical issues get immediate attention and deserve a recall for rectification in Countries like US?

Are we to sit back and accept as a matter of fact that the Embassy for the German Nation will not choose to consider our just request and will not even give us adequate justifiable reason for months on end as to why the issue is not being thoroughly investigated?

We would wish to place on record or complete dissatisfaction for the lack of response from the Embassy of Republic of Germany in India and to inform you we shall give this matter widest possible publicity including through the agencies of Indian Government, Indian Parliament, the Ministry of Transport at the Central Government and State level and also through Automotive specific and other media, electronic media etc...

Please don't consider this as a threat of any nature but please understand that merely sweeping an issue of this dimension under the carpet is not in the interest of the best possible trade relationship between our two great nations and however small we may appear in the eyes of the great Daimler Benz and Mercedes Benz India Ltd organizations we are also an eighty year old company devoted to the automobile business continuously since 1931 and we have also certain principles by which we continue to exist.

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Thanking you & assuring you that by this letter we are providing you one more opportunity to respond in a positive manner toward our complaint.

With regards

For Cama Motors Pvt Ltd

Jehangir R J Cama

Chairman & Managing Director