

8 November 2011

To,
Mr Vishnu Mathur – Director General
Society of Indian Automobile Manufacturers (S. I. A. M.)
Core 4-B, 5th Floor, India Habitat Centre
Lodhi Road
New Delhi – 110 003

Dear Sir,

We have been constantly bringing to your attention a major default virtually involving a criminal conspiracy against the Indian Motoring public perpetrated by one of your member companies.

In the meanwhile we were totally shocked to realize from press reports that a body such of yours, vested with the responsibility of regulating an industry of this magnitude would have chosen to brush aside from recognition of vehicle failures and recall policies.

A body which is supposed to shoulder such a major multi billion rupee industry, cannot possibly overlook the fact, that basic inherent defects built into the products, deserve immediate action and rectification.

We are specifically pointing towards Mercedes Benz India Private Ltd.. and its parent Daimler AG have constantly overlooking and as a matter of fact actively covering up serious faults in the vehicles manufactured by them not only in India but World wide and have chosen to ignore by conspiracy of silence, all our protests against such failures.

We have even approached the Trade Commissioner and the Ambassador for Germany in India to bring to their attention the defaults on the part of the company but for obvious reasons we feel we may not receive a favorable response and therefore are enclosing herewith a copy of our letter to the Ambassador for Germany in India which will clearly defines even the technical defaults backed by active proof of circulars and letters sent out by M/s Mercedes Benz India Private Ltd.. , Suppressing the failures even of life-threatening nature.

This has been possible perhaps because your organization has also chosen to play down this issue World wide every single manufacturer ensures the quality of their product and protects the lives and well-being of their buyers and therefore it is extremely difficult to understand that how SIAM would choose to ignore such a major issue.



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We are completely confident that if your organization holds an impartial investigation by going through the papers presented by us herewith, you would recognize the necessity of enforcing a recall policy on such an erring manufacturer.

We sincerely hope that we would receive an active response from your side to this letter.

With respect,

Yours faithfully,
For Cama Motors Pvt. Ltd.,


Jehangir R J Cama
Chairman


Ruston J. Cama
Executive Director