

## Cama Accounts

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**From:** prafulla.kulkarni@daimler.com  
**Sent:** Monday, February 02, 2009 10:52 AM  
**To:** cama@satyam.net.in; rustomcama@camamotors.com  
**Cc:** wilfried.aulbur@daimler.com; debashis.mitra@daimler.com  
**Subject:** Letter dt. 30 Jan'09  
**Attachments:** Letter dt. 30th Jan'09.pdf.zip

Dear Mr. Rustom Cama,

Enclosed please find a copy of the letter handed over to you on 30th Jan'09 during visit of Dr. Wilfried Aulbur - MD & CEO and the left undersigned.

Regards

Debashis Mitra  
Director  
Sales & Marketing  
Mercedes-Benz India Pvt. Ltd.  
Pune, India

Prafulla Kulkarni  
Sr. Manager  
Network Development

If you are not the intended addressee, please inform us immediately that you have received this e-mail in error, and delete it. We thank you for your cooperation.



Mercedes-Benz

Mercedes-Benz  
India Private Limited  
A Daimler Company

Pune, January 30, 2009

Mr. Rustom Cama/ Mr. Jehangir Cama  
Cama Motors  
Rustom Cama Marg, Lal Darwaja  
Ahmedabad - 380 001

Dear Mr. Cama,

As you are aware the luxury car market has gone through an unprecedented year on year growth across the country in 2008. While the current recession may slow down the pace, the opportunities are unlimited. Entry of competition has helped the market expansion and we strongly feel that 2009 shall not be an exception.

In the above context when we look at Gujarat as a market we feel there is opportunity for higher business. We at Mercedes-Benz like to ride the growth curve and have decided to have an additional partner in the state of Gujarat.

Also, as a Customer centric organization, we listen to our customer's voice and in line with their request we need to add upon service facilities. Keeping in mind our long term relationship, we thought it prudent to inform you in advance.

We are sure that we shall be able to enjoy your support in the future.

Thanking you.

Best Regards,  
Mercedes-Benz India Pvt. Ltd.

Dr. Wilfried Aulbur  
MD & CEO

Debashis Mitra  
Director - Sales & Marketing